



Celebrated annually around the globe, Pink Shirt Day began in Canada in 2007 when two students, David Shepherd and Travis Price, took a stand against homophobic bullying after a new student was harassed and threatened for wearing pink.

People across Aotearoa have been celebrating Pink Shirt Day since 2009.

PINKSHIRTDAY.ORG.NZ

PINKSHIRTDAY@MENTALHEALTH.ORG.NZ

[#PINKSHIRTDAYNZ](https://twitter.com/PINKSHIRTDAYNZ)



SPREAD THE WORD

FRIDAY 16 OCT 2020

SPREAD THE AROHA

Transform your workplace or community into a sea of māwhero/pink to Kōrero Mai, Kōrero Atu, Mauri Tū, Mauri Ora – Speak Up, Stand Together, Stop Bullying!

Pink Shirt Day is an opportunity for you to be part of the movement to end bullying, celebrate diversity and spread aroha and kindness, while raising money to support the kaupapa.

Every dollar raised from Pink Shirt Day goes towards funding the development of resources and programmes to create environments that are safe, supportive, inclusive and free from bullying.



Here are some ideas to help you celebrate and fundraise for Pink Shirt Day 2020:

Book the date!

Put Pink Shirt Day in the diary early – **Friday 16 October 2020.**

Visit www.pinkshirtday.org.nz for sample text and pictures to help you get the word out.

Get the goods

- › Print your own posters, bunting, cupcake toppers and more from pinkshirtday.org.nz/resources
- › Keep an eye out for the new Pink Shirt Day t-shirt which will be available instore and online from Cotton On.

Māwhero morning tea

Hold a Pink Shirt Day morning tea and ask people to bring along their pinkest, most delicious creations! Collect donations in return for the sweet treats.

Start the kōrero

Our Kōrero Starter cards are the perfect morning tea activity for people to get to know each other and embrace and celebrate their differences. Print or order yours at pinkshirtday.org.nz/resources

Make your donation:

A big THANK YOU for fundraising to support the Pink Shirt Day kaupapa – every dollar counts.

Donate by bank transfer or online at pinkshirtday.org.nz/donate
Here are our banking details:

Bank: BNZ

Name of account: Mental Health Foundation

Account number: 02-0100-0752592-097

Reference: Organisation name

Code: PSD