



Celebrated annually around the globe, Pink Shirt Day began in Canada in 2007 when two students, David Shepherd and Travis Price, took a stand against homophobic bullying after a new student was harassed and threatened for wearing pink.

People across Aotearoa have been celebrating Pink Shirt Day since 2009.

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[PINKSHIRTDAY.ORG.NZ](http://PINKSHIRTDAY.ORG.NZ)

[PINKSHIRTDAY@MENTALHEALTH.ORG.NZ](mailto:PINKSHIRTDAY@MENTALHEALTH.ORG.NZ)

[#PINKSHIRTDAYNZ](https://twitter.com/PINKSHIRTDAYNZ)



# SPREAD THE WORD

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**FRIDAY 16 OCT 2020**

# SPREAD THE AROHA

Every year Pink Shirt Day grows bigger, brighter and bolder than ever before thanks to our passionate fundraisers and the generous donors who dig deep and support the kaupapa. With your continued support our kura and schools throughout Aotearoa will become kinder, safer and more inclusive for everyone.

Join us on **Friday 16 October** to Kōrero Mai, Kōrero Atu, Mauri Tū, Mauri Ora – Speak Up, Stand Together, Stop Bullying!

**Here are some ideas to help you celebrate and raise money for Pink Shirt Day:**

## Get the goods!

- › Our kaiako/teacher and taura/student toolkits are full of activity ideas and inspiration to help you bring Pink Shirt Day to life. Download yours from [pinkshirtday.org.nz/resources](http://pinkshirtday.org.nz/resources)
- › Print extra posters, a DIY t-shirt stencil, bunting, cupcake toppers and more from the Pink Shirt Day website.
- › Keep an eye out for the Pink Shirt Day t-shirt which will be available instore and online from Cotton On.

## Set a fundraising target

Everyone loves a challenge! Don't be afraid to set an ambitious Pink Shirt Day fundraising target. You'll be surprised how this energises people and gives your fundraising activities an extra edge.

## Māwhero mufti day

Transform your kura or school into a sea of māwhero/pink to take a bold stand against bullying. Spread the compliment stickers and collect a gold coin donation!

## Get creative!

Hold a lunchtime bake sale full of pink treats, host a fashion show on the field, or create a good old-fashioned coin trail. Donate the proceeds to Pink Shirt Day.

## Make your donation:

A big THANK YOU for fundraising to support the Pink Shirt Day kaupapa! Every school that donates will receive a Pink Shirt Day certificate. Donate by bank transfer or online at [pinkshirtday.org.nz/donate](http://pinkshirtday.org.nz/donate).

Here are our banking details:

**Bank:** BNZ

**Name of account:** Mental Health Foundation

**Account number:** 02-0100-0752592-097

**Reference:** School Name

**Code:** PSDsch



## Are you part of a secondary school? Join the Pink Shirt Day Squad!

You'll be part of an amazing group of Pink Shirt Day heroes who want to make a real difference in their own way.

Squad members will receive five student-led activities which will help your school to celebrate diversity, spread aroha and raise money to support the movement.

Visit [pinkshirtdaysquad.org.nz](http://pinkshirtdaysquad.org.nz) for more info.



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