



Celebrated annually around the globe, Pink Shirt Day began in Canada in 2007 when two students, David Shepherd and Travis Price, took a stand against homophobic bullying after a new student was harassed and threatened for wearing pink.

People across Aotearoa have been celebrating Pink Shirt Day since 2009.

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**PINKSHIRTDAY.ORG.NZ**

**PINKSHIRTDAY@MENTALHEALTH.ORG.NZ**

**#PINKSHIRTDAYNZ**



# SPREAD THE WORD

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**FRIDAY 22 MAY 2020**

## SPREAD THE AROHA

Transform your workplace or community into a sea of māwhero/pink to Kōrero Mai, Kōrero Atu, Mauri Tū, Mauri Ora – Speak Up, Stand Together, Stop Bullying!

Pink Shirt Day is an opportunity for you to spread aroha and kindness, celebrate diversity and end bullying.

Money raised from Pink Shirt Day goes towards funding the development of resources and programmes to create environments that are safe, supportive and free from bullying where diversity is celebrated.

**Here are some ideas to help you celebrate and fundraise for Pink Shirt Day 2020.**



## BOOK THE DATE!

Put Pink Shirt Day in the diary early – **Friday 22 May 2020.**

Visit [www.pinkshirtday.org.nz](http://www.pinkshirtday.org.nz) for sample text and pictures to help you get the word out.

### Get the goods

- › Print your own posters, bunting, cupcake toppers and more from [pinkshirtday.org.nz/resources](http://pinkshirtday.org.nz/resources)
- › Keep an eye out for the new Pink Shirt Day t-shirt which will be available instore and online from Cotton On.

### Pink morning tea

Hold a Pink Shirt Day morning tea and ask people to bring along their pinkest, most delicious creations! Collect donations in return for the sweet treats.

### Start the kōrero

Our Kōrero Starter cards are the perfect morning tea activity for people to get to know each other and embrace and celebrate their differences. Print or order yours at [pinkshirtday.org.nz/resources](http://pinkshirtday.org.nz/resources)

### Make your donation:

A big THANK YOU for fundraising to support the Pink Shirt Day kaupapa – every dollar counts.

Donate by bank transfer or online at [pinkshirtday.org.nz/donate](http://pinkshirtday.org.nz/donate)  
Here are our banking details:

**Bank:** BNZ

**Name of account:** Mental Health Foundation

**Account number:** 02-0100-0752592-097

**Reference:** Organisation name

**Code:** PSD