



Celebrated annually around the globe, Pink Shirt Day began in Canada in 2007 when two students, David Shepherd and Travis Price, took a stand against homophobic bullying after a new student was harassed and threatened for wearing pink.

People across Aotearoa have been celebrating Pink Shirt Day since 2009.

PINKSHIRTDAY.ORG.NZ

PINKSHIRTDAY@MENTALHEALTH.ORG.NZ

#PINKSHIRTDAYNZ



SPREAD THE WORD

FRIDAY 22 MAY 2020

SPREAD THE AROHA

Every year Pink Shirt Day grows bigger, brighter and bolder than ever before thanks to those who fundraise. Your support helps us make our kura and schools throughout Aotearoa kinder, safer and more inclusive.

Join us on **Friday 22 May** to Kōrero Mai, Kōrero Atu, Mauri Tū, Mauri Ora – Speak Up, Stand Together, Stop Bullying!

Here's some ideas to help you celebrate and raise money for Pink Shirt Day.

Get the goods!

- › Our kaiako/teacher and taura/student toolkits are full of activity ideas and inspiration to help you bring Pink Shirt Day to life. Download yours from pinkshirtday.org.nz/resources
- › Print extra posters, a DIY t-shirt stencil, bunting, cupcake toppers and more from the Pink Shirt Day website.
- › Keep an eye out for the Pink Shirt Day t-shirt which will be available instore and online from Cotton On.

Māwhero mufti day

Transform your kura or school into a sea of māwhero/pink to take a bold stand against bullying. Spread the compliment stickers and collect a gold coin donation!

Have a bake sale, fashion show, or create a gold coin trail

Hold a lunchtime bake sale full of pink treats, host a fashion show on the field, or create a good old-fashioned coin trail. Donate the proceeds to Pink Shirt Day.

Make your donation:

A big THANK YOU for fundraising to support the Pink Shirt Day kaupapa! Every school that donates will receive a Pink Shirt Day certificate.

Donate by bank transfer or online at pinkshirtday.org.nz/donate. Here are our banking details:

Bank: BNZ

Name of account: Mental Health Foundation

Account number: 02-0100-0752592-097

Reference: School Name

Code: PSDsch



Are you part of a secondary school? Join the Pink Shirt Day Squad!

Squad members will receive five student-led activities which will help your school to celebrate diversity, spread aroha and raise money to support the movement.

Visit pinkshirtdaysquad.org.nz for more info.



Photo credits: 1. @kiwi.fifo.wife 2. @missjonesnz82 3&4 Stanhope Road School